

Website Project Proposal

Name of Website: Twincityoptical.net

Build website powered by WordPress content management system (CMS)

-Social Media integration. Allow for both Facebook and Twitter sharing.

-Easy media integration photos/video.

-Allow for easy updates and posting of new content / products to site.

Website Analytics & Tracking

Setup Google analytics to track stats on site.

Production

Production time should be no longer than 35-45 days. Production time may vary depending on your ability to furnish images of custom work, logos, or products. We will let you know via email and phone call if your inability to furnish content is delaying website production. If that becomes the case, payment is considered fully earned and your project will be placed on our waiting list should you get the content together.

Education

Once the website is up and running we will get together for about an hour and have a lesson on how to update your website. Audio and video from this lesson will be recorded and placed online for later viewing.

Terms

Your project will start when we receive half payment. Once your website is complete and online we will bill you for the final payment.

All art, design, and web content becomes yours upon full payment.

Website Cost

\$2,400

Total Project With Education Time: \$2,400

Payment 1: \$1,200 This Payment Will Start Your Project

Anne Barcak: _____

Date: _____