

# BAY KITCHENS CATERING WEBSITE

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# EXAMPLES OF OUR WORK CAN BE SEEN IN THE SLIDES BELOW.

Click or scan the QR code to view online.  
There is a video from a client on a page below.



# 14X

Over the past three months, Moby Capital has seen a significant improvement in its search engine rankings, going from zero first-page rankings on Google to a current total of fourteen #1 positions.

# Give it a test.

GOOGLE "AUSTIN SAME DAY BUSINESS LOANS"



#1

ORGANIC  
GOOGLE  
MAPS



#1

ORGANIC  
GOOGLE  
SEARCH

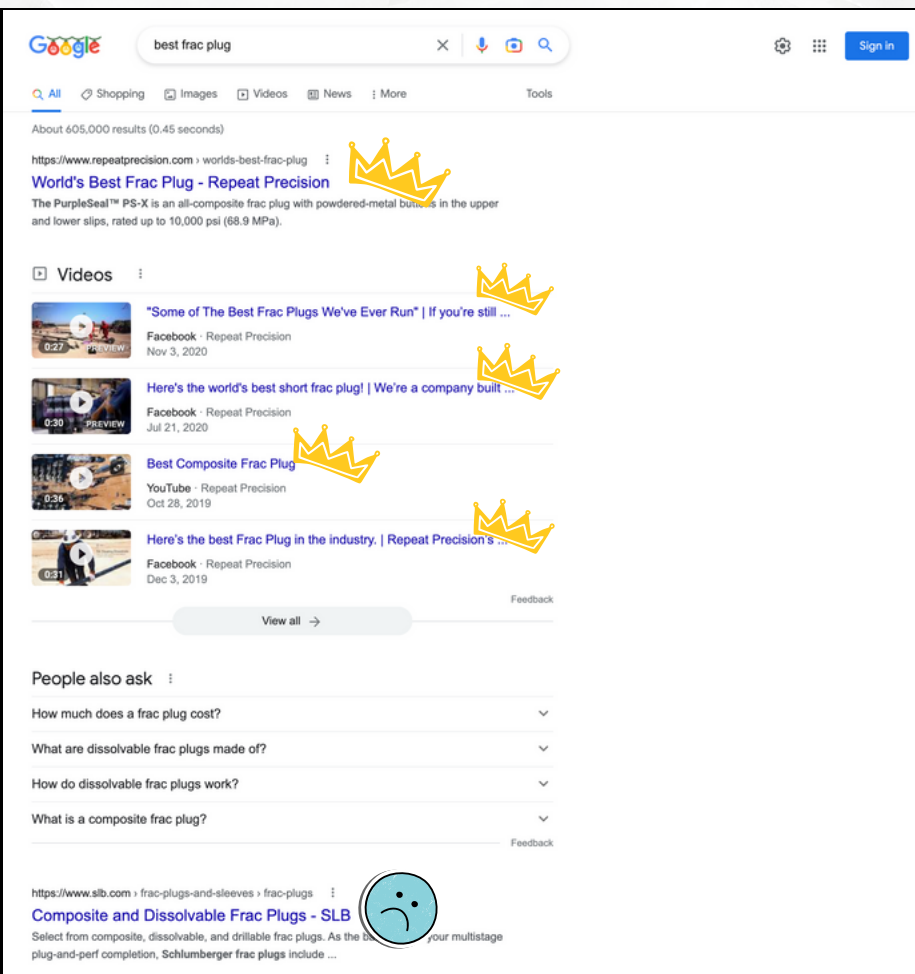
The screenshot shows a Google search for "austin same day business loans". The search bar at the top has an orange arrow pointing to the search query. Below the search bar, the results are for "Austin, TX". The first result is an advertisement for "Short Term Business Loans - No Upfront Costs No Collateral" from shieldfunding.com. The second result is an advertisement for "Same Day Business Financing - No Upfront Cost. No Collateral" from businessloans.com. The third result is an advertisement for "When Banks Say No, We Say Yes - Immediate Business Funding" from biz2credit.com. The fourth result is an advertisement for "Business loans texas - 96% Approval Rate" from iadvancenow.com. Below the advertisements, the "Businesses" section is shown. The first business listed is "Moby Capital" with a 4.1 star rating and 19 reviews. An orange arrow points to the "Moby Capital" listing. To the right of the businesses list is a map of Austin, Texas, showing the location of Moby Capital. Below the map, there is a link to "Texas Same Day Business Loans | Moby Capital - MobyCap" with an orange arrow pointing to it.

# WHY VIDEO MATTERS

The integration of video provides a competitive advantage on Google search. Our client holds the top spot on Google search results and also dominates with all four featured videos, pushing their closest competitor several links deep into the results.

## Give it a test.

GOOGLE "BEST FRAC PLUG"



How we  
beat a  
\$70+B  
company  
using  
video.

Schlumberger is a publicly traded oil giant, valued at over 70 billion dollars. Through our efforts, we were able to dethrone Schlumberger from the top ranking and decrease their placement to #5, while simultaneously elevating our client, Repeat Precision, from no ranking to #1. Repeat Precision has maintained this position for three consecutive years and counting.

# HAVING A WELL-DESIGNED AND FUNCTIONAL WEBSITE IS ESSENTIAL.



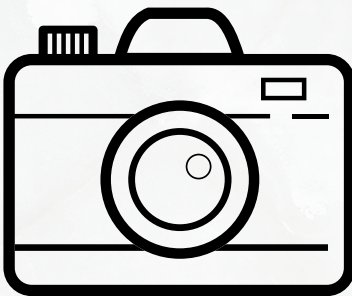
## WE DESIGNED & DEVELOPED A USER-FRIENDLY WEBSITE FOR DR. JACK FRANKLIN AND WERE ABLE TO FILL HIS PRACTICE IN JUST 3 MONTHS.

# WHAT WILL WE DO FOR YOU?



## WEBSITE POWERED BY WORDPRESS CMS

Including contact forms that notify multiple people based on submission type.



## PHOTOGRAPHY & VIDEOGRAPHY

We will work with you to gather top-notch media content for your food and process to fill the pages of the website.



## 5 STAR REVIEWS

We will work to gather a collection of 5-star Google reviews and will have a goal of never allowing Bay Kitchens Catering to be dip below a 4.8 star rating.

# COST

	DESCRIPTION	PRICE
01	Website Development	\$12,000
02	Monthly Website Hosting	\$65
03	Monthly Review Management	\$325

The development time for the project is estimated to be six to eight weeks and is partially dependent on the availability of your team to provide locations / food items for photos & video.

A down payment of half the total amount is required to start the project, with the remaining balance due when any version of your website goes live online.